

StrategyDriven

Business Execution Series...

Evaluation & Control Program



*Information
Development
Model*

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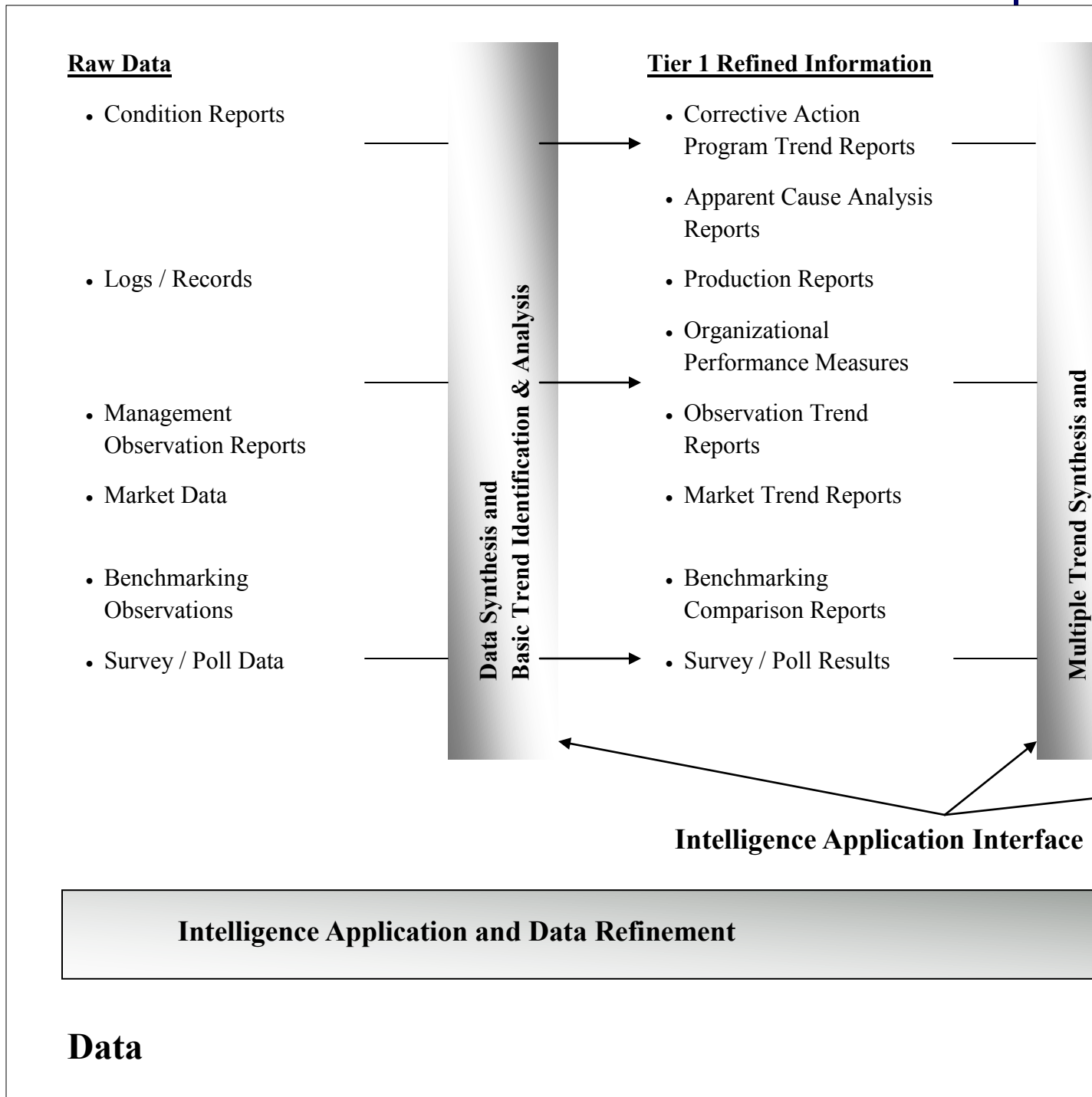
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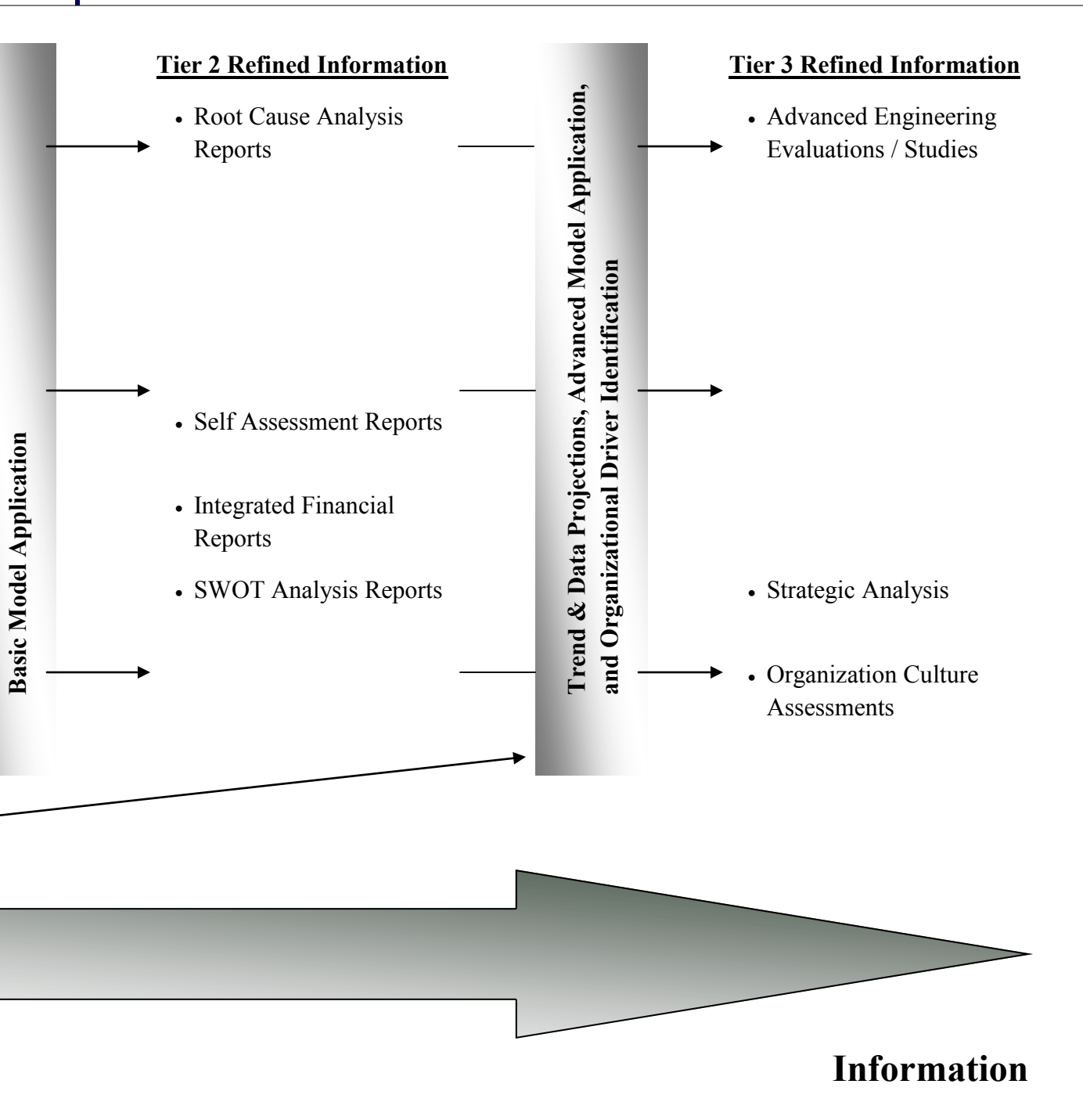
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Information Development Model





Data Refinement Example

The following illustration shows the proportionate amount of data at each stage of the information development process; transforming raw data into strategic analysis conclusions. In this example, Raw Data is distilled into Tier 1 Refined Information at a ratio of 1:20. Tier 1 Refined Information is further refined at a ratio of 1:8 and Tier 2 Refined Information at a ratio of 1:4 to arrive at the final 15 strategic analysis conclusions.

Overall data refinement is approximately 1 conclusion per 700 facts.

Final Report: Approximately 15 Conclusions

Number of Tier 2 Refined Information Facts:
Approximately 60

[REDACTED]

Number of Raw Data Facts:
Approximately 10,000

Number of Tier 1 Refined
Information Facts:
Approximately 500

[REDACTED]

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