

StrategyDriven

Business Execution Series...

General Business Models



*Strategic
Organizational
Alignment*

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Strategic Organizational Alignment

| <u>Organization Level</u> | <u>Action and Result</u> |
|--|---|
| Leadership (Board of Directors and Executive Team) | <ul style="list-style-type: none"> • defines the company's mission • identifies measurable objectives supporting achievement of the company's mission • establishes the strategy and policies by which the company will achieve its mission and objectives |
| Management (Senior and Line Managers) | <ul style="list-style-type: none"> • understands and internalizes corporate objectives, strategy, and policies • establishes programs, budgets, and procedures to achieve corporate objectives within established policy guidelines • establishes work standards which are broadly communicated and reinforced • decisions visibly support corporate objectives |
| Policies, Practices, and Procedures | <ul style="list-style-type: none"> • activities, methodologies, and performance standards are defined and documented • evaluation and control systems measure effectiveness of program, budget, and procedure implementation as well as enhance organizational learning • training systems are established |
| Workforce | <ul style="list-style-type: none"> • executes company programs and procedures within defined standards |

The figure above shows activities and resulting products created at various levels within an organization that foster strategic organizational alignment.

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